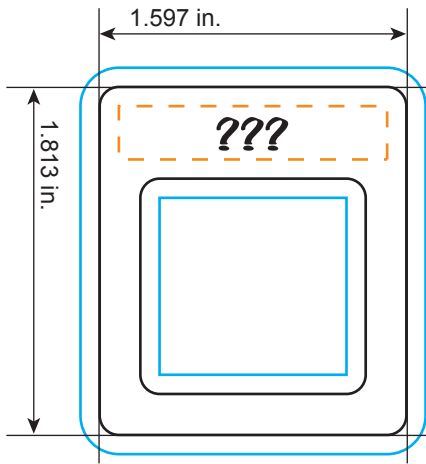


Frame of Mind

All dimensions are actual size.

- Bleed Line**
All background artwork should extend to this line (0.1" outside the Die Line)
- Die Line**
Actual Magnet Shape
- Imprint Area**
All important text/logos/info need to stay inside this line (0.1" inside of the Die Line)
- Indicates the boundaries you should keep each framed image inside



COMMENTS:

All raster-based artwork (JPEG, TIFF, EPS, PSD, etc.) should be at least 300 dpi. When sending vector artwork (Adobe Illustrator preferred when possible) please convert all type to paths or outlines or include the printer and screen font files.

QUOTE:

"Our mind is capable of passing beyond the dividing line we have drawn for it. Beyond the pairs of opposites of which the world consists, other, new insights begin."

-Hermann Hesse

