

Bleed Line

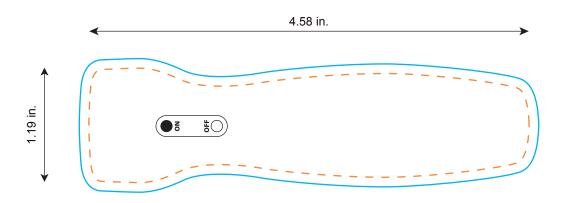
All full color background artwork should extend to this line

– – Imprint Area

All important text/logos/info need to stay inside this line (0.05" inside of the Die Line)

Full Color Direct Printing

All dimensions are actual size.



EXAMPLE



COMMENTS:

All raster-based artwork (JPEG, TIFF, EPS, PSD, etc.) should be at least 300 dpi. When sending vector artwork (Adobe Illustrator preferred when possible) please convert all type to paths or outlines or include the printer and screen font files.