G. Post Card
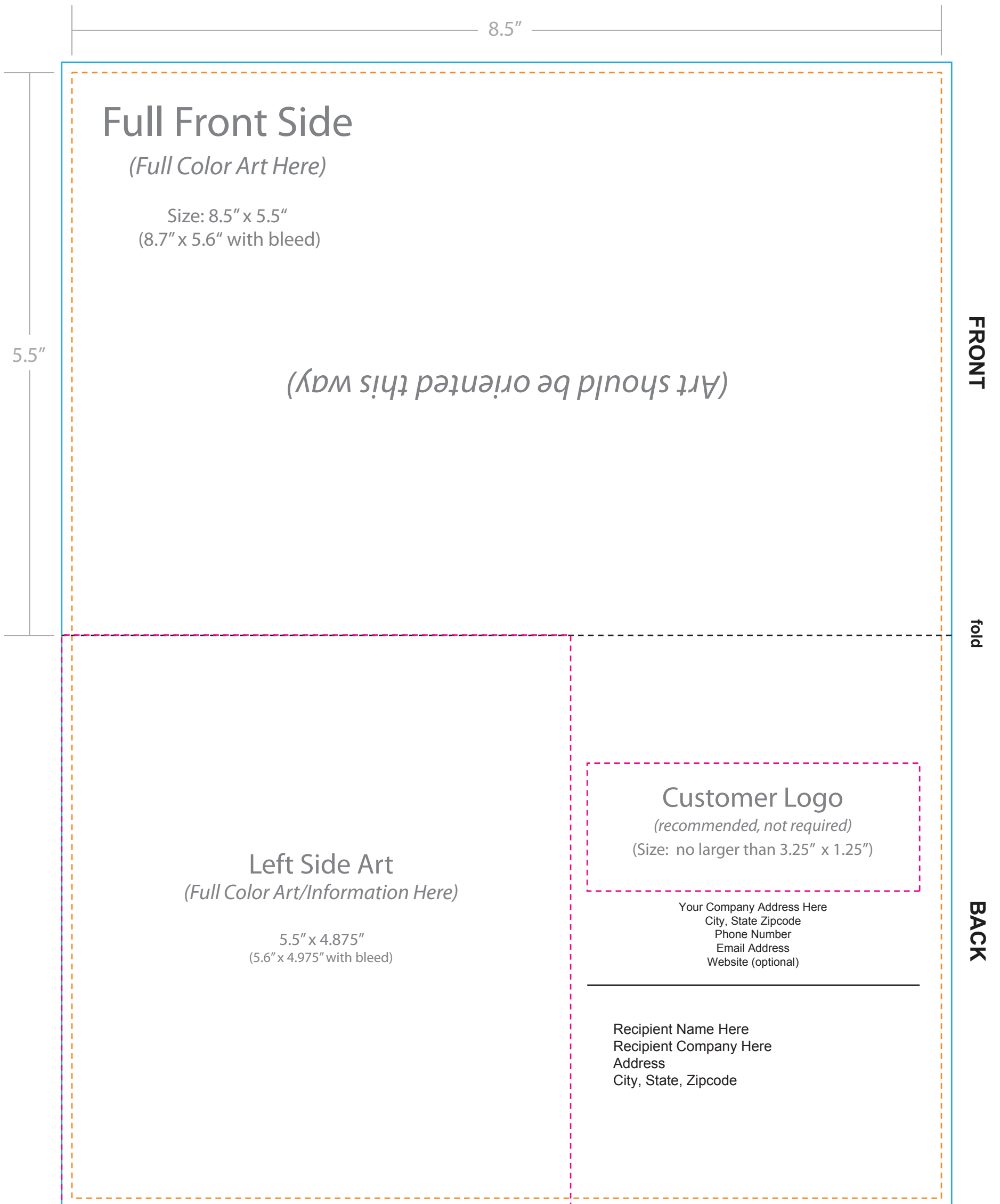# Fold Over template
8.5" x 11" laid flat
8.5" x 5.5" when folded

Bleed Line (8.7"w x 5.7"h)
*Background artwork MUST extend to this line
(0.1" outside the Die Line)*

Die Line (8.5"w x 5.5"h)
Final size document is cut down to.

Line showing recommended area for art

*A light background color can fill up entire backside.
No dark colors beneath Recipient address.*

8.5"

5.5"

FRONT

Full Front Side
(Full Color Art Here)

Size: 8.5" x 5.5"
(8.7" x 5.6" with bleed)

(Art should be oriented this way)

fold

BACK

Left Side Art
(Full Color Art/Information Here)

5.5" x 4.875"
(5.6" x 4.975" with bleed)

Customer Logo
(recommended, not required)
(Size: no larger than 3.25" x 1.25")

Your Company Address Here
City, State Zipcode
Phone Number
Email Address
Website (optional)

Recipient Name Here
Recipient Company Here
Address
City, State, Zipcode

NOTE:
All raster-based artwork should be at least 300 dpi. When sending vector artwork (Adobe Illustrator,
Corel Draw, Macromedia Freehand) please outline all type or include the printer and screen font files.